



Student Video Challenge 2010 Scoring Rubric Ohio Educational Technology Agencies

Criteria	Missing (0)	Evolving (1-4 pts)	Excelling (1-4)	Exceptional (1-4)	Score
<b>Length of Video:</b> Video must not exceed 8 minutes total run time.					
<b>Copyright Permission:</b> Does video include appropriate citations and/or permission to use copyrighted materials?					
<b>Compliance:</b> Entry complies with all SVC rules and regulations					
<b>Content:</b> Is the content appropriate for/aligned with the contest theme? Is the content accurate?					
<b>Audio Quality:</b> including voice, music, etc. How does use of audio--such as dialogue, voiceovers, music, sound effects, external microphone, etc. enhance this video?					
<b>Creativity - Conceptual:</b> How did choice of storyline/concept development capture audience attention, and keep their interest throughout the production?					
<b>Creativity - Technical:</b> Is use of camera angles, transitions, audio or graphics interesting or unique? How does use of technical elements capture audience attention and keep their interest throughout the production?					
<b>Video Quality:</b> including lighting and production quality. How do choices of video elements such as film clips, pictures, backgrounds, sets, camera movements, transitions and/or titles enhance the production?					